

# ***Innovation and Commercialization***

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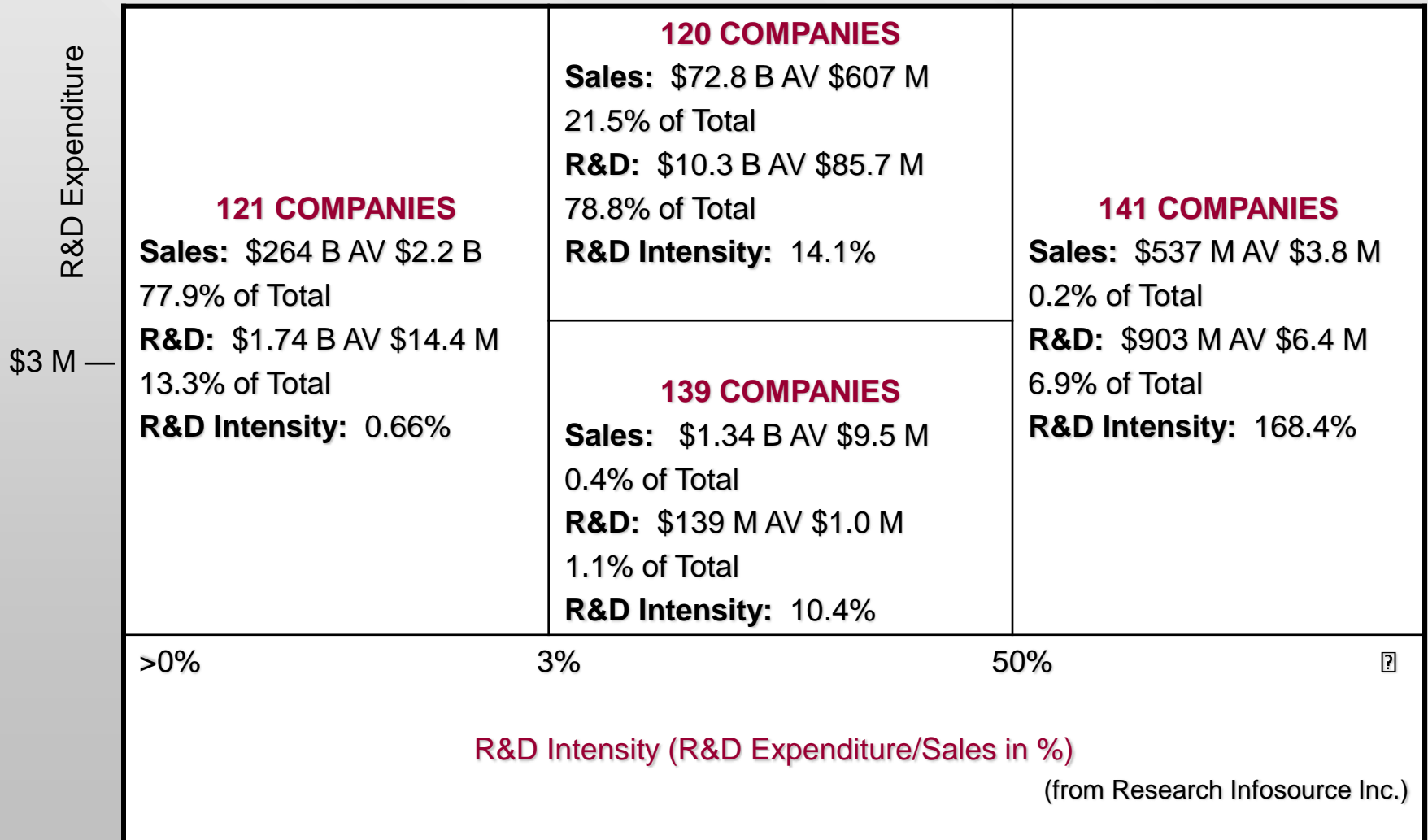
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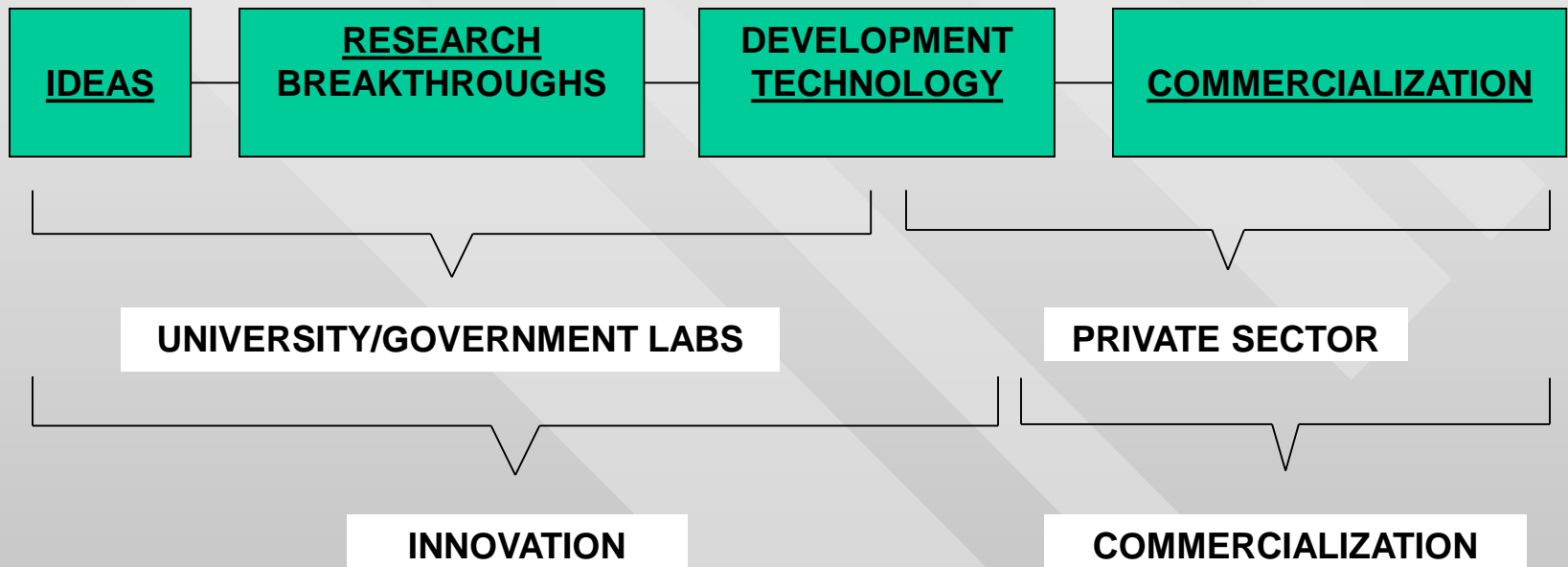
## Corporate R&D Expenditure in Canada – 2001



## Needs of Innovation-Intensive Enterprises of Canada

- A Canada that values more its commerce, its trade and its trading enterprises - culture
- A larger pool of people that is more knowledgeable and skilled in the management and operations of innovation-intensive commercial enterprises – learning
- Greater public support in:
  - the productivity of its internal trade and services
  - the quality of its border relationships, politically and economically
  - the commitments to develop competitive capabilities
- Frank leader to leader communication

## Canadian View of Innovation-Commercialization



# The Innovation-Commerce Cycle

